

Tuesday, January 15, 2008

Information You Can Use from Our Exhibitors & Pesticide Recertification Credits offered for MOST sessions

Sweet Corn

Marketing trends in NJ sweet corn industry

Mr. Troy Joshua, Director, NJ Agricultural Statistics Service

Experiences Using Callisto and Impact for Effective Sweet Corn Weed Control

Dr. Brad Majek, Specialist in Weed Control, RCE

The Effects of Reducing Fertilizer Rates, Stalk Topping, and Micronutrient Supplements on Profitable Sweet Corn Yields

Mr. Ray Samulis, Burlington Co Ag Agent, RCE

How can we sell more sweet corn?

Ms. Amy Hunter, Hunters Farm, Cinnaminson

Mr. Scott Ellis, Ellis Farms, Yardville

Mr. Pete Johnson, Johnson's Corner Farm, Medford

Morning Sessions

9:30am-11:40am

Tomato

Can Soil Fertility Influence Tomato Flavor?

Dr. Joseph Heckman, Specialist in Soil Fertility, RCE

Grafting for Soil Borne Disease Management

Dr. Frank Louws, Extension Specialist - Plant Pathology, NCSU

Rediscovering the New Jersey Tomato Project

Mr. Peter Nitzsche, Morris Co. Ag Agent, RCE

Tomato Disease Management Update

Dr. Andy Wyenandt, Specialist in Vegetable Pathology, RCE

Cut Flowers

Please! Eat the Flowers!

Ms. Ginny Rosenkranz, Extension Educator—Commercial Horticulture, MD Coop. Ext

Growing & Marketing Cut Flowers Texas Style

Mrs. Pamela Arnosky & Mr. Frank Arnosky, Owners & Operators, Texas Specialty Cut Flowers

Wholesale Marketing

Selling "local" to institutional & hospitality buyers

Mr. Larry Tambone, J. Ambrogi Fine Foods, Thorofare, NJ

Our success selling in regional wholesale markets

Mr. John Lott, President, Bear Mountain Orchards, Aspers, PA

Survive and profit in our seasonal fill-in market

Ms. Deborah Devlin, John B. Ordille, Inc., Hammonton, NJ

Practical tips improving wholesale customer relationships

Mr. Jack Rabin, Assistant Director, NJAES

Demonstrations & Door Prizes all afternoon

Visit the Trade Show

8am to end of social hour

12:00 noon

Grand Opening

Welcoming Remarks

Dr. Robert Goodman, Executive Director, NJ Agricultural

Experiment Station

NJ Secretary of Agriculture Charles Kuperus

* Trade Show Lunch Tickets MUST be pre-ordered. See your membership/registration packet for more details.

**Buffet Lunch*
Tues & Wed**

Wednesday, January 16, 2008

Information You Can Use from Our Exhibitors & Pesticide Recertification Credits offered for MOST sessions

Pollination & Bee Health

CCD and How to Keep Your Beekeeper Happy

Mr. Tim Schuler, Div. of Plant Industry, NJDA

CCD from the Beekeepers Association

Morning Sessions

9:30am-11:40am

Alternative Energy

On-Farm wind and solar electric production

Dr. Peter Jansson, Rowan University

Heaters using wood, corn and other biomass

Mr. Grant Stiles, NJ Beekeepers Association
Watermelon Pollination by Native Bees and Honey Bees Before & After CCD
Dr. Rachael Winfree, Ecology & Evolutionary Biology, Princeton Univ.

Food Safety

Spinach Farming in a New Age, One Eye on the Crop, One on the News
Mr. Perry Bowen, Owner, River Farms

The New Jersey Food Council and their prospective on food safety

Ms. Linda Doherty, President, NJ Food Council

Florida's tomato food safety & 3rd party (T-GAPs) and T-BMP) Audit program

Dr. Keith Schneider, Assoc. Prof Food Science & Human Nutrition, Univ. of Florida

Safe Quality Food (SQF) Program and Shop Rite's food safety plans

Mr. Michael Ambrosio, Food Safety Coordinator, Wakefern

Annual Meeting—NJ Farmers' Direct Marketing Assoc
1:00pm-2:00pm

Direct Marketing

On the Rise—Consumer Supported Agriculture (CSA's)

Mr. Larry Kuser, Fernbrook Farm, Chesterfield

Success Stories: Growers and Distributor Panel

Mr. Jeff Tober, Fernbrook Farm, Chesterfield

Dr. Valerie Imbruce, Co-Coordinator, Distribution Central Harlem CSA

Ethnic Trends & Opportunities for Direct Marketers

Mr. Richard VanVranken, Atlantic Co Ag Agent, RCE

Making Your Market A Must Visit Stop for Shoppers—Grower Panel

Mr. Ronnie Lee, Lee Turkey Farm, East Windsor

Mr. Gary Mount, Terhune Orchards, Princeton

Observations of Successful Direct Markets

Mr. Ray Samulis, Burlington Co Ag Agent, RCE

Mr. William Hlubik, Middlesex Co Ag Agent, RCE

Risk Management - Workshop

These workshops will deal with all types of the risks related to agriculture in New Jersey with a focus on farm bill proposals, disaster assistance programs, water issues, and crop insurance coverage.

Grain & Forage

Update on Weed Control: Can we increase profitability with New Herbicide Options?

Dr. Mark VanGessel, Spec. in Field & Forage Crop Weed Sci., U of Del.

Cereal Rust Mite: The Invisible Pest that is Devastating Timothy

Mr. William Bamka, Burlington Co Ag Agent, RCE

Cutting Corners: Can We Reduce Inputs While Maintaining Yield?

Mr. Stephen Komar, Sussex Count Ag Agent, RCE

2008 Production Update

Dr. Greg Roth, Professor of Agronomy, Penn State

fuels for Greenhouses and Farms

Mr. Russ Chelak, Moyer Handling Systems

A growers experience with solar panels, lessons learned

Mr. Greg Donaldson, Donaldson Farms

NJ Clean Energy Program's Financial Assistance for Renewable Energy Projects
Mr. Scott Hunter, Clean Energy Program, NJ Board of Public Utilities

Sustainable Agriculture

What is Sustainable Agriculture?

Dr. Jacqueline Ricotta, Assoc. Prof., Delaware Valley College

Sustainable crop production - key practices

Ms. Carol Miles, Extension Agent, Washington State University

Sustainable Pasture Management

Dr. Bill Sciarappa, Monmouth Co Ag Agent, RCE

Farmer Grant Program for Northeast USDA-SARE

Mrs. Michelle Casella, Gloucester Co Ag Agent, RCE

Visit the Trade Show

8am to 5pm

**Buffet Lunch *
Tues & Wed**

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Afternoon Sessions

2:00pm-4:10pm

Grain & Forage Marketing

Soy 2020: The Future of Soybean Marketing

Mr. John Becherer, CEO, United Soybean Board

Bioenergy: Implications of Bioenergy

Programs for Northeast Agricultural Producers

Dr. Greg Roth, Prof of Agronomy, PSU Biomass Energy Center

Marketing Hay to the Equine Industry

Mr. Stephen Komar, Sussex County Ag Agent, RCE

Structural Changes in the World Grain & Oil Seed Markets

Mr. Ron Anderson, International Grain Marketing Consultant

Organic

Organic Vegetable Farming Strategies

Ms. Carol Miles, Extension Agent, Washington State University

Organic Weed Control

Dr. Jacqueline Ricotta, Assoc. Prof., Delaware Valley College

Organic Blueberry Production

Dr. Bill Sciarappa, Monmouth Co Ag Agent, RCE

Northeast Organic Farming Association-NJ Update

Mr. Michael Azzara, Assistant Director, NOFA-NJ

Cucurbits

Ethnic and Specialty Cucurbit Crops

Mr. Richard VanVranken, Atlantic Co Ag Agent, RCE

Cucurbit Insect Pests & Update on Control Methods

Dr. Gerald Ghidui, Specialist in Vegetable Entomology, RCE

Cucurbit Diseases & Update on Fungicides

Dr. Andy Wyenandt, Specialist in Vegetable Pathology, RCE

Mildew Resistant Pumpkin Variety Evaluations in PA

Mr. Timothy Elkner, Vegetable Specialist, PSU Extension

High Tunnels

Flower production in high tunnels

Dr. Chris Wien, Professor, Cornell Univ.

Cherry production in high tunnels

Dr. Greg Lang, Professor, Michigan State Univ

High tunnel crop production

Mr. John Dooley, Grower, Dooley Farm

Tomatoes in bags in high tunnels

Dr. Wesley Kline, Cumberland Co Agricultural Agent, RCE

Dr. Andy Wyenandt, Specialist in Vegetable Pathology, RCE

Thursday, January 17, 2008

Information You Can Use from Our Exhibitors & Pesticide Recertification Credits offered for MOST sessions

New Enterprises—What are the Possibilities?

Farm Enterprise Trends

Dr. Lou Cooperhouse, Director, Rutgers Food Innovation Ctr

Community Supported Ag: Getting the right fit

Mr. Bob Muth, Owner, Muth Family Farm

Profiting from Woodlots

Dr. Mark Vodak, Specialist in Forestry, RCE

Grafting Vegetable Plants: Why Farmers should consider this

Dr. Richard Hassell, State Extension Vegetable Specialist, Clemson Univ., SC

There will be a grafting demonstration following the session.

Morning Sessions

9:30am-11:40am

Game & Hunting

Hunting Deer in the Suburbs

Mr. Phil Norman, Wildlife Biology, Howard Co, MD

Reading and Understanding Pesticide Labels

Mr. Bob Leiby, Lehigh Co Extension Educator, Penn State

Will New Jersey Ever Have Wild Pheasants Again?

Dr. Mel Henninger, Specialist in Vegetable Crops, RCE

Wild Turkeys 101

Mr. Bob Eriksen, National Wild Turkey Fed. Regional Biologist

Risk Management - Workshop

These workshops will deal with all types of the risks related to agriculture in New Jersey with a focus on farm bill proposals, disaster assistance programs, water issues, and crop insurance coverage.

Pepper

Biological Control of Insect Pests in Bell Peppers

Dr. Tom Kuhar, Entomologist, Eastern Shore, VPI

Management of Diseases and Physiological Disorders in Peppers

Dr. Andy Wyneandt, Specialist in Plant Pathology, RCE

Hot Markets for New Peppers

Dr. Bill Sciarappa, Monmouth Co Ag Agent, RCE

Mr. Richard VanVranken, Atlantic Co Ag Agent, RCE

Small Fruit

High Tunnel Strawberry Production

Dr. Dan Ward, Specialist in Pomology, RCE

High Tunnel Berry Production-8 years of Learning

Dr. Kathy Demchak, Senior Extension Associate, Penn State

Wine Grape Research at NJAES

Dr. Dan Ward, Specialist in Pomology, RCE

Small Fruit Varieties that Work for Our Farm

Mr. Wayne Lockwood, Lockbriar Farms



Visit the Trade Show



8am to 2pm



Afternoon Sessions

2:00pm-4:10pm

How to prepare for a 3rd Party Audit

Problems observed at third party audits in New Jersey and how to prepare for an audit

Dr. Wesley Kline, Cumberland Co Ag Agent, RCE

Review and clarification of audit questions

Mr. Larry Hardwick, Bureau Chief, Commodity Inspection and Grading, NJDA

Blueberry

Soil Mixes for Growing Woody Plants

Mr. David Williams, Prof. Horticulture, Univ. of Illinois

Duke and Iron Requirements

Dr. Gary Pavilis, Atlantic County Ag Agent, RCE

Disease Management Recommendations for 2008

Dr. Peter Oudemans, Specialist in Plant Pathology, RCE

New and Emerging Pathogens of Blueberry.

Dr. Jim Polashock, Research Plant Pathologist, USDA-ARS,

USDA Breeding Update

Dr. Mark Ehlenfedt, USDA Plant Breeder

Update on Oriental Beetle Mating

Disruption in Blueberries

Dr. Cesar Rodriguez-Saona, Blueberry/Cranberry Ento, RCE

Second Year Results

on Spatial Treatment of Blueberry Maggot

Mr. Dean Polk, Fruit IPM Agent, RCE

**An Invitation from the
Vegetable Growers' Association of NJ**

Dear VGANJ Members and Associates,

Our return to the Taj Mahal last year was accompanied by a number of additions to what we are able to offer our constituents. The vast new Trade Show arena allows for easy access for exhibitors and accommodates large equipment. It also allows for a social area in the center of the exhibits where lunch is available and exhibitors can connect with clients in a comfortable and relaxed environment. This year this area will also include demonstrations by exhibitors during the new "Trade Show ONLY" session on Tuesday afternoon.

To maximize the interaction of attendees with exhibitors, guests will be given the opportunity to have tally cards marked by each of the exhibitors they visit. Completed cards will be collected. Each day cards will be drawn and prizes awarded. The more vendors you visit, the better your chances of winning.

As always, our educational sessions have been planned with your needs as the focal point and we continually seek input for what you would like to see offered in the future. Our Thanks to Rutgers Cooperative Extension and the Experiment Station for their dedication in bringing you the information to keep New Jersey farmers on the cutting edge of technology while protecting the interests of the family farm.

In conclusion, please note that the new name of our Convention is Atlantic Coast Agricultural Convention and Trade Show. As always, the Convention is brought to you by the Vegetable Growers Association of New Jersey. We do feel, however, that as agriculture continues to evolve, we need to become more cohesive as an industry and more open minded to opportunities as individuals. We hope that by expanding our Convention to encompass a wider range of agricultural information, that the industry as a whole, and the individual farmers that participate, will be stronger for it.

Please enjoy the show. Feel free to reach out to any of our officers or staff if you have questions or suggestions. You have our sincerest best wishes for a successful 2008 season.



John R. Bansch
President VGANJ

**RUTGERS COOPERATIVE RESEARCH & EXTENSION
N.J. AGRICULTURAL EXPERIMENT STATION
RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
NEW BRUNSWICK**

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Directions to the Trump Taj Mahal

All Roads Lead to the City of Trump Taj Mahal!

Only 15 minutes from Atlantic City's International Airport, an hour from Philadelphia International Airport. Minutes away from Amtrak. Convenient parking for over 7,000 vehicles.

FROM NEW YORK

Take New Jersey Turnpike, Exit 11 to the Garden State Parkway. Take Exit 40 to White Horse Pike East (Route 30). Follow signs for Virginia Avenue.

FROM PHILADELPHIA

Take the Ben Franklin or Walt Whitman Bridge, the North South Freeway (Route 42) to the foot of the Atlantic City Expressway. Follow signs for Trump Taj Mahal/Virginia Avenue.

FROM BALTIMORE/WASHINGTON, DC

Take I-95 to the Walt Whitman Bridge, the North South Freeway (Route 42) to the foot of the Atlantic City Expressway. Follow signs for Trump Taj Mahal/Virginia Avenue.

For registration materials, visit

njveggies.org

on the internet

or call 609-426-1690

**Plan to attend!
Rutgers NJAES Cooperative
Extension
programs are open to all!**



ADVANCE PROGRAM

**All New
2008
ATLANTIC COAST
AGRICULTURE
CONFERENCE
and
TRADE SHOW**

January 15, 16, 17

in conjunction with

53rd Annual Meeting
**Vegetable Growers' Association
of New Jersey, Inc.**

and the

Annual Meeting
**New Jersey Farmers' Direct Marketing
Association**

at the

Trump Taj Mahal Casino Resort
1000 Boardwalk at Virginia Ave
Atlantic City, NJ 08401

Brought to you by



Cooperative Extension

