



The Vegetable Growers Association of New Jersey

John R. Banschler, President

November 2007

Dear VGANJ Members,

It is with great pleasure I invite you to the newly named "Atlantic Coast Agricultural Convention and Trade Show". As always, the Convention is brought to you by the Vegetable Growers Association of New Jersey. It was our thought, that as agriculture continues to evolve, we need to become more cohesive as an industry as well as more open minded to opportunities as individuals. We hope that by expanding our Convention to encompass a wider range of agricultural information, that the industry as a whole, and the individual farmers that participate, will be stronger for it.

Our return to the Taj Mahal last year was accompanied by a number of additions to what we are able to offer our constituents. The vast new Trade Show arena allows for easy access for exhibitors and accommodates large equipment. It also allows for a social area in the center of the exhibits where lunch will be available on Tuesday and Wednesday and exhibitors can connect with clients in a comfortable and relaxed atmosphere. This year this area will also include demonstrations by exhibitors during the new "Trade Show ONLY" session on Tuesday afternoon. Lunch on Tuesday and Wednesday **must be paid for in advance**. Please see the enclosed form for details.

To maximize the interaction of attendees with exhibitors, guests will be given the opportunity to have tally cards marked by each of the exhibitors they visit. Completed cards will be collected. Each day cards will be drawn and prizes awarded. The more vendors you visit, the better your chances of winning. Also, please look for the enclosed form on the Box Logo Contest.

The Board of Directors, Convention Committee and Rutgers Faculty always work hard to bring you a Convention that is both worthwhile and enjoyable. We encourage you to mail in your membership for advanced registration. Having your name tags pre-printed will save you time and help make the experience more enjoyable. I am looking forward to the Convention because as a farmer, I know it will help me plan for the coming year. As your President, I look forward to serving the needs of the industry to the best of my ability. Please contact me, or any of the VGANJ officers, if we can be of service.

Sincerely,

John R. Banschler
President, VGANJ

